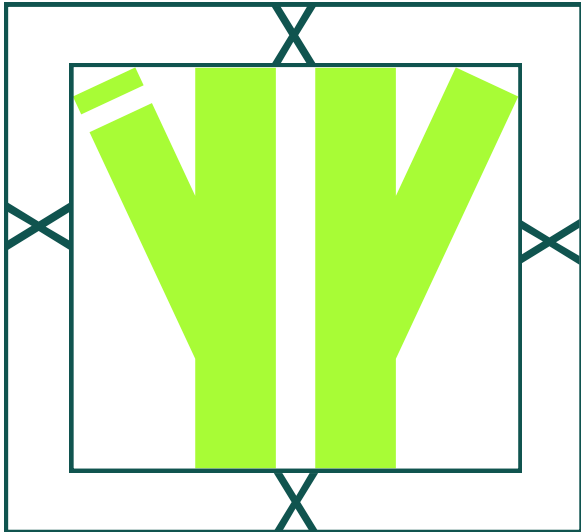
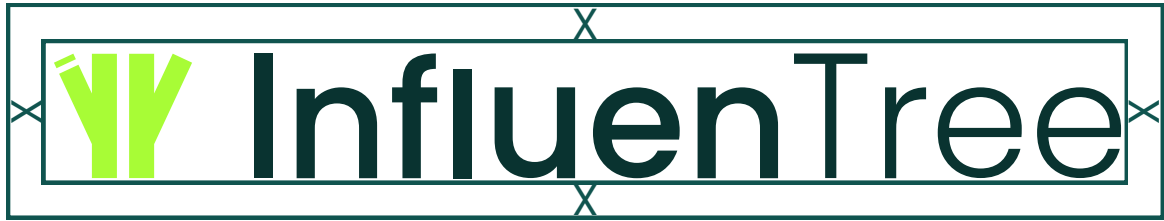
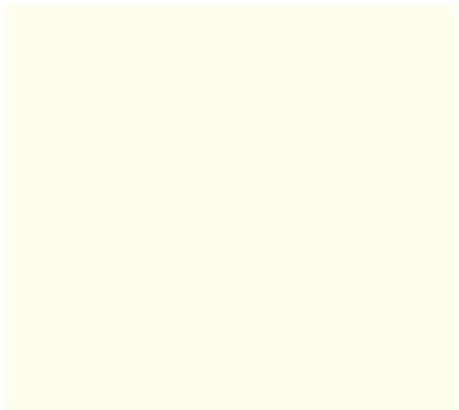


Clear space



Technical Note : This area represents the minimum boundary required to ensure readability and recognition.

Color Palette



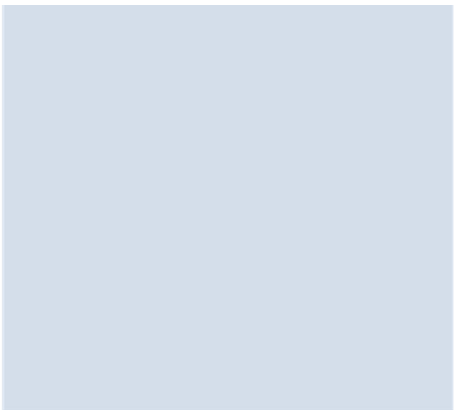
Code hexa. #FFFEEC
RGB 255, 254, 236
CMYK 1, 0, 10, 0



Code hexa. #A8FC36
RGB 168, 252, 54
CMYK 42, 0, 100, 0



Code hexa. #093330
RGB 9, 51, 48
CMYK 90, 51, 63, 66



Code hexa. #D4DEEA
RGB 212, 222, 234
CMYK 20, 9, 6, 0

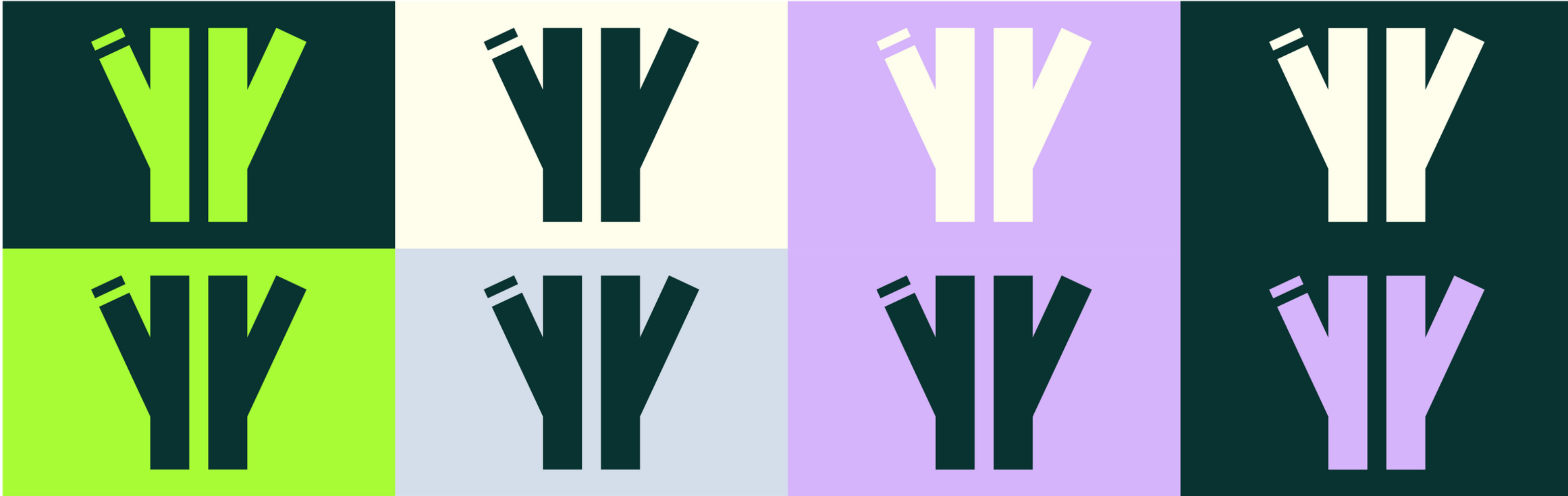


Code hexa. #D5B4FB
RGB 213, 180, 251
CMYK 24, 33, 0, 0

Typography

Greycliff
Aa ABCDEFGHIJKLMNOPQRSTUVWXYZa
bcdefghijklmnopqrstuvwxyz12345678
90!@#\$%^&*()

Contrast Combinations



Technical Note : These combinations provide optimal brand guideline readability; no other combinations should be used.

Overview

Founded in Lille by Anaïs Veerapatren and Manuel Gomes, Influentree is developing the first intelligent influence engine dedicated to creators, executives, and businesses.

Its SaaS platform combines artificial intelligence, editorial strategy, and performance analytics to support the entire communication lifecycle—from defining brand positioning to measuring influence.

Powered by its AI agent, SIANA, and its proprietary Influence Score, Influentree helps users turn their content into actionable, sustainable, and measurable influence.